TASTE OF TECHNOLOGY
International Supplier Fair for the Meat and Protein Industries

26-28 May 2020
Expotrade Convention Center
Curitiba-PR, Brazil

Processing | Packaging | Refrigeration
Food Safety | Ingredients
Services & Solutions

THE MAIN TRADE FAIR FOR THE MEAT AND ANIMAL PROTEIN INDUSTRY

www.anutecbrazil.com
MUCH MORE THAN AN EXHIBITION!

HIGH-LEVEL SUPPORTING PROGRAMME

Meat Showcase
Qualified Conference
Packaging Workshop

NEW CLIENTS + NETWORKING
ALL SECTORS OF THE INDUSTRY TOGETHER

SERVICES & SOLUTIONS
- Automation, data processing, control and regulation technology
- Operational materials, environmental technology, biotechnology
- Components, surface technology, accessories

PACKAGING
- Technology
- Raw material and accessories

LOGISTICS
- Transportation
- Storage

FOOD SAFETY
- Hygiene
- Analysis, laboratory

PROCESSING
- Machinery
- Accessories

SPECIAL AREAS

NEW COLD CHAIN ISLAND
Exclusive space for the cold chain sector, with the support of the main association of the sector.

ANUTEC INGREDIENTS
An area fully dedicated to ingredients and additives suppliers.

Supported by

[Images and logos]
ANUTEC BRAZIL
The high-level trade fair that brings together decision-makers

Take part in the event that gathers the key players of the animal protein industry!

- **FOCUS ON QUALIFIED PURCHASERS**
- **MAIN KEY PLAYERS OF THE INDUSTRY**

2,912* Visitors | 116* Exhibiting Brands | 7,600sqm* Gross Space

**THE FIGURES SPEAK FOR THEMSELVES**

- 98% of the attendees are from the animal protein industry
- 77% are directors or industrial managers
- 98% would recommend the fair to other professionals
- 97% said they were satisfied with the event overall
- 78% intend to visit the next event in 2020

* Data collected from last event – August/18
**BOOST YOUR BUSINESS IN LATIN AMERICA**

**PARTICIPATE:** Follow the steps of the leading companies in the industry who have already signed up

**TOP VISITORS:** Meet key-buyers from the food animal protein industry in Brazil

**MORE RELATIONSHIP:** The established Business Round Tables are a perfect chance to create strong connections

**SUPPORTING PROGRAMME:** Benefit from a qualified content programme: ITAL - Institute of Food Technology - congress, Meat Showcase and workshops

**EXPERIENCE OUR COMPETENCE:** The event is organised by Koelnmesse - an international leader in organising food and food technology fairs, such as Anuga FoodTec - an expertise you will feel in every detail.

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**THE EVENT HAS BEEN ENDORSED BY THE INDUSTRY**

“We have received important visitors from the largest companies in the industry.”

*Flavia Veiga Floripes, VEMAG do Brasil*

“*At ANUTEC, we will receive clients that don’t participate in trade fairs that take place in São Paulo.*”

*Gilmar Fernandes, HP Embalagens*

“Our participation in ANUTEC BRAZIL has strategic importance to us.”

*Marcelo Quina Henriques, Business Manager, Incomaf*

“We contacted many decision-makers at ANUTEC. The event attracts a highly-qualified audience.”

*Fabiano Babichi de Goes, Incomaf*

“As always, the number of highly-qualified visitors at ANUTEC is impressive.”

*Edson Bittencourt, Bettcher*

“Participation in ANUTEC BRAZIL means making an appearance at an event with international credibility.”

*Alexandre Marvulle, Klippa*

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MORE KOELNMESSE FOOD TECHNOLOGY FAIRS IN COLOGNE AND WORLDWIDE

VISIT OUR FOOD TECHNOLOGY FAIRS WORLDWIDE

www.global-competence.net/food
Afonso Pena International Airport helps Curitiba to become a hotspot for business tourism, especially for Mercosur.

Curitiba and its Metropolitan Region has a modern hotel infrastructure, which offers 18,000 accommodation spaces.

Paraná has the largest paved road network across southern Brazil, which provides a well-structured road network.

Expotrade, located in Pinhais, in the metropolitan region of Curitiba, is considered the largest exhibition and convention centre in the Brazilian south area.

Source: Curitiba City Hall and Ministry of Sport and Tourism websites
STRATEGIC LOCATION

Due to the success of the last exhibition, ANUTEC BRAZIL will continue to be held at Expotrade Convention Center, chosen to meet the event’s growth.

Complete infrastructure:

- Gross Space 23,000 sqm
- More than 3,000 parking spaces
- Integrated food court

Good connection:

- Afonso Pena - International Airport
  estimated time: 30 minutes
- Curitiba - Downtown
  estimated time: 15 minutes

JOIN US!

Take part in the major event of the sector

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